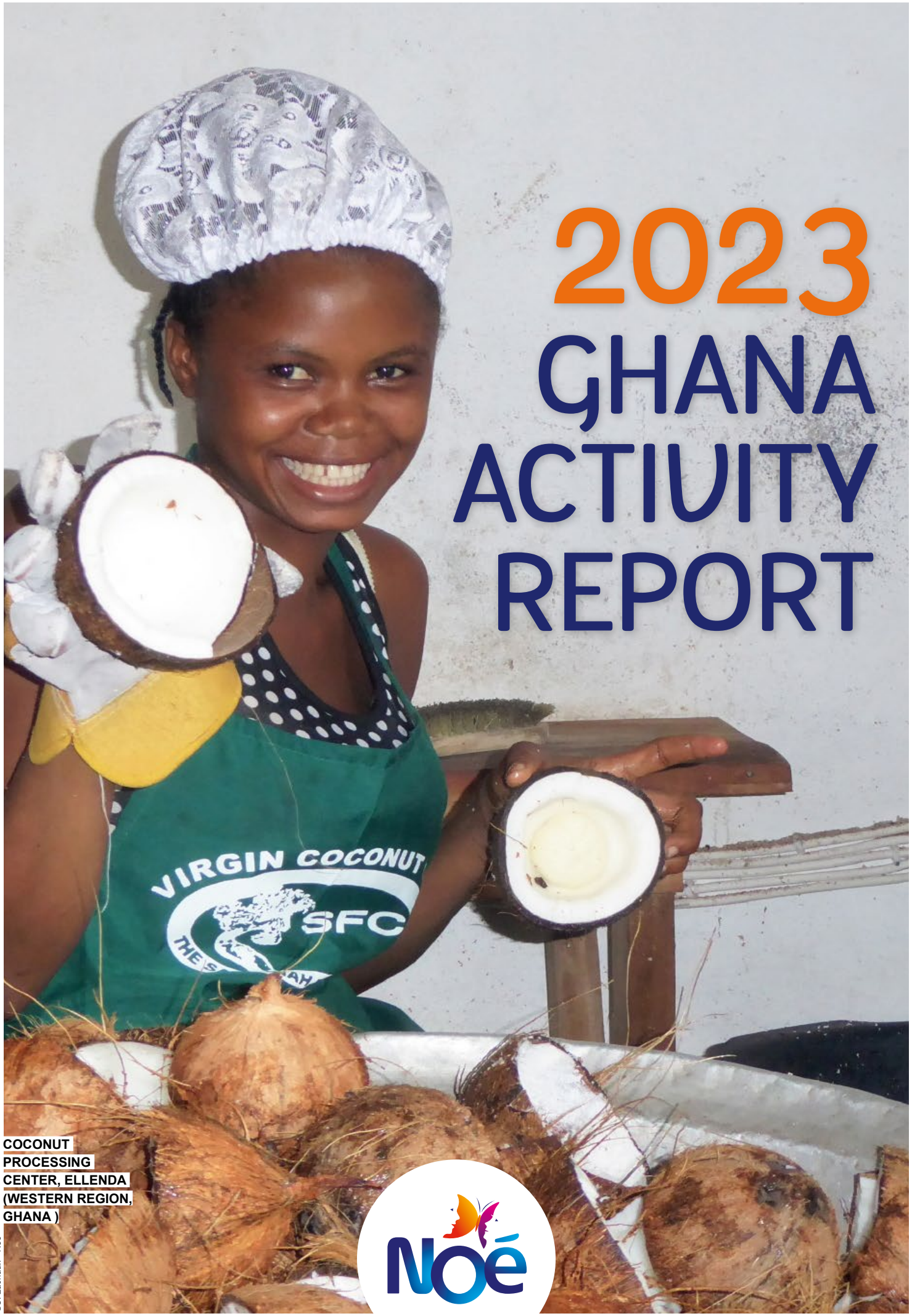


2023 GHANA ACTIVITY REPORT



COCONUT
PROCESSING
CENTER, ELLENDIA
(WESTERN REGION,
GHANA)



BIODIVERSITY AND CLIMATE, 2 SIDES OF THE SAME COIN!



Arnaud Greth,
Chairman and
founder of Noé

Celebrities, journalists, scientists, influencers, young activists... over the past decade, many have taken up the climate cause in the media, with political decision-makers and on social networks, aided by the alarming reports of the IPCC. At the same time, the importance of biodiversity, long forgotten in this fight for human survival, is only just beginning to emerge. Yet not enough, given the urgency of the situation!

However the climate and biodiversity crises are linked and self-sustaining. Firstly, they are linked by the same cause: human activity (fossil fuels, transport, agriculture, lifestyles, etc.), which is destroying living organisms and heating up the climate. Secondly, the average rise in temperature is exacerbating the loss of biodiversity. For example, it leads to the local disappearance of species, the mass mortality of animals and plants during climatic catastrophes, and the spread of invasive insects and parasites responsible for disease transmission.... Finally, this loss of biodiversity in turn has a dangerous impact on the climate: degraded ecosystems no longer play their role in absorbing greenhouse gases, or in reducing the risk of flooding or drought, for example. The two crises - that of the climate and that of living organisms - must therefore be tackled together and globally. The living



At Noé, we believe it's not too late to act, and we're more convinced than ever of the importance of our social mission: to safeguard and restore biodiversity, for the well-being of all living species, including humans



EDITORIAL



ZAH SOO
NATIONAL PARK
IN CHAD

© F.Guillot/Noé

world is our best ally in limiting and countering global warming. Limiting global climate change will be essential to reduce the **erosion of biodiversity**.

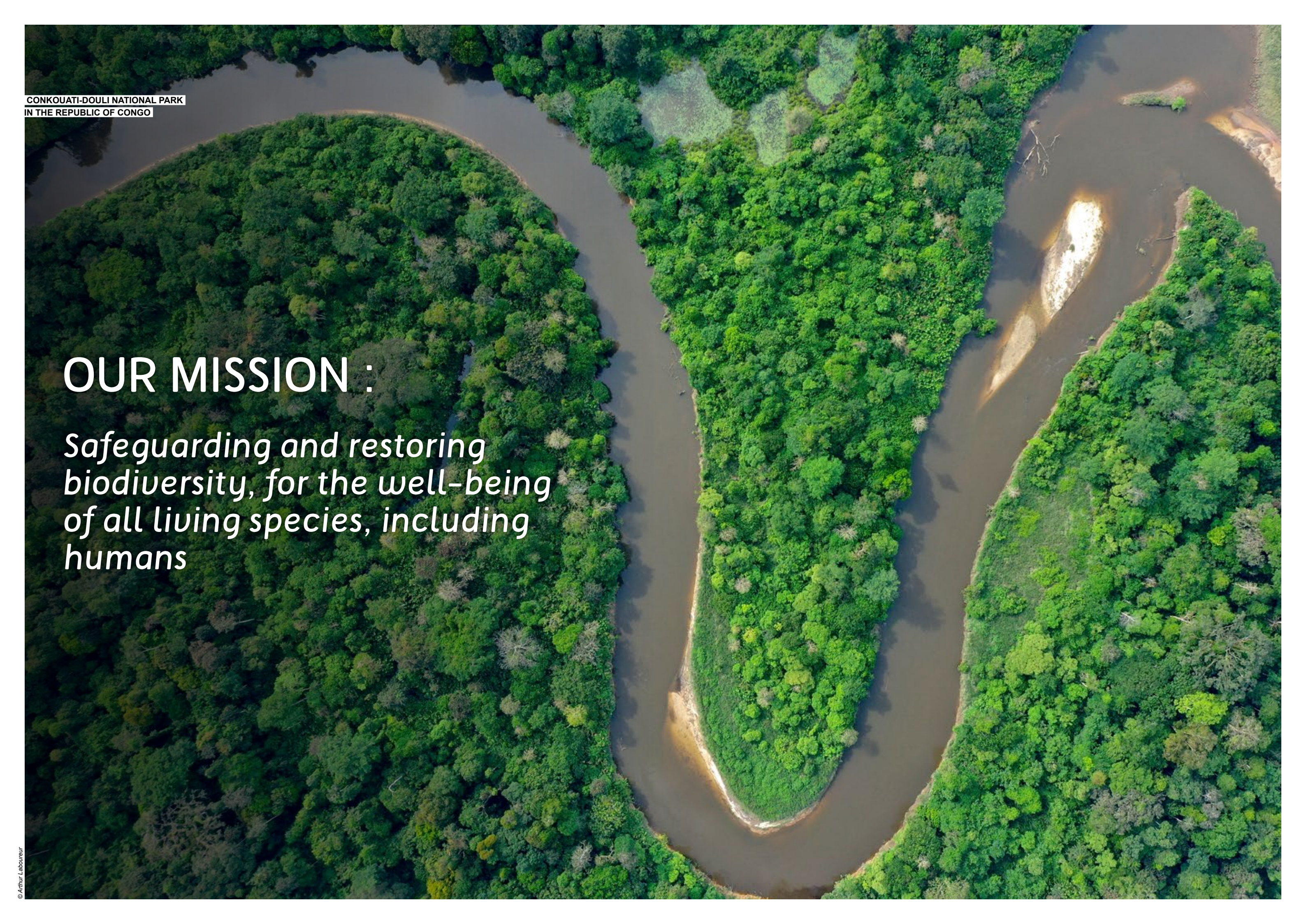
Nature produces the oxygen we breathe, the water we drink and most of the food we eat. It mitigates climate change, and over 50% of the world's GDP depends on nature and the services it provides. If biodiversity collapses, humanity collapses. The degree of damage to ecosystems varies from country to country, but every country in the world is facing a decline in biodiversity. In some regions, particularly vulnerable to the impacts of climate change and biodiversity loss, this doomsday scenario is already a reality.

Nature has shown us that it has the capacity to resist and heal. But to do this, we need to act quickly and on an unprecedented scale. And we need resources! The budget allocated to restoring nature represents barely 1% of the funding dedicated to the global climate crisis. It's derisory and unfair! In France, the public funding allocated to nature - around €2.3 billion in 2022 - is also far from being up to the challenge (in comparison, public spending for biodiversity is 4.4 times higher). We therefore need to mobilize the private sector. Noé

helps companies to become agents of change in favor of biodiversity.

At Noé, we believe it's not too late to act, and we're more convinced than ever of the importance of our social mission: to safeguard and restore biodiversity, for the well-being of all living species, including humans. In 2023, we have redoubled our efforts. This activity report will show you, given the diversity of our actions and programs, and their impact and results, in France and internationally.

So, celebrities, journalists, Silicon Valley talents, scientists, influencers, young activists... join us in defending nature, engaging donors and politicians, and ensuring a sustainable future for generations to come!

An aerial photograph showing a wide, muddy-brown river meandering through a vast, dense green forest. The river forms a large loop in the center of the frame. The forest is lush and appears to be a tropical or subtropical environment. The lighting is bright, casting soft shadows on the water and forest floor.

CONKOUATI-DOULI NATIONAL PARK
IN THE REPUBLIC OF CONGO

OUR MISSION :

*Safeguarding and restoring
biodiversity, for the well-being
of all living species, including
humans*

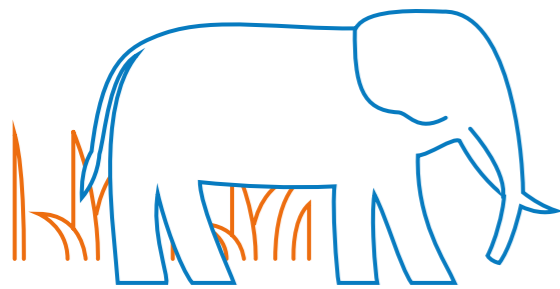
NOÉ HAS BEEN SAFEGUARDING BIODIVERSITY FOR OVER 20 YEARS, IN FRANCE AND ABROAD



PRESERVING NATURAL SPACES



RESTORING THOSE WE HAVE ALTERED TOO MUCH IN THE PAST



SAFEGUARDING THREATENED SPECIES



HELPING INDIVIDUALS AND COMPANIES TO REDUCE THEIR PRESSURE ON LIVING ORGANISMS AND RECONNECT WITH NATURE

We are **one of the few French NGOs 100% committed to saving biodiversity**. Our vision is to reinvent a living, sustainable world, where biodiversity and humanity live in harmony. We are guided by our values: we pride ourselves on our agility and capacity for innovation. We are an NGO on a human scale, and we are developing a strong culture of cooperation because, as we all know, we won't be able to reverse the collapse of life on our own. There's too much to do.

responsibility

audacity

passion

results-oriented culture

collaboration



ROAN ANTELOPES FIND REFUGE IN CHAD'S ZAH SOO NATIONAL PARK

NOÉ DIALOGUES AND JOINS FORCES WITH :

CIVIL SOCIETY ORGANIZATIONS : NGOs, local communities, producers' cooperatives, community space managers, etc. Because of their local roots, they are best placed to identify and limit the pressures on their ecosystems. We build their capacities so that they can be agents of change in their own territories.

INDIVIDUALS : We give them the power to protect their natural heritage, which is essential to their development and survival.

THE ECONOMIC WORLD : because it plays a decisive role in both the degradation and the preservation of nature. We mobilize stakeholders to contribute financially to the restoration of biodiversity, encourage them to change their practices and encourage those who don't usually talk to each other to engage in dialogue, explore and experiment with joint solutions for the good of nature.

THE GOVERNMENTS of the countries in which we operate, and local authorities in France, because their mobilization is essential. We encourage them to adopt ambitious public policies that encourage, guide and support the necessary changes.

HOW WE WORK

In mainland France, with our **systemic approach**, we mobilize and equip civil society players to encourage them to adopt **biodiversity-friendly practices** through :

- **raising awareness** and supporting individuals, businesses and local authorities
- **lobbying** political decision-makers to **influence** public policy on biodiversity.

In the other French overseas countries and territories in which we operate, **we protect and enhance** natural landscapes of crucial importance for biodiversity.

Our aim is to reverse biodiversity loss, provide **nature-based solutions** to mitigate climate change and its impacts, and support the development of a positive, **nature-friendly local economy**.

We don't have a single answer. We adapt to the context of intervention and the needs of the countries in which we operate. We either manage protected areas in partnership with governments, or provide technical support to areas of high biodiversity value, managed by private players or local communities.

OUR IMPACT

over **200** STAFF



95% of whom are native to the countries in which they work




© Noé

© Noé



© Noé

over **1.37M€** were generated in Ghana by pro-biodiversity value chains benefiting more than 2,900 producers, 72% of them women




© V. Carffe/Noé


7 countries supported



around **40** private-sector partners



1 35 000 direct and indirect beneficiaries increased their daily income by preserving biodiversity



107 000 km² of protected areas under management delegation (Chad, Niger, Congo)






© Istock-photos

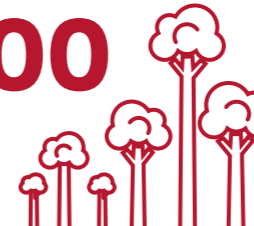
© Arthur Laboureur



15 sustainable and regenerative economic value chains supported (cocoa, honey, shea, coconut, etc.)



300 000 hectares of protected tropical rainforest



12 CSO (civil society organizations) partners in the South





80 species
of high importance protected



© istock-photos

70 000 hectares

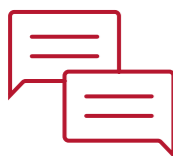
of agricultural value chains supported in adopting biodiversity-friendly practices in France



4 500 gardens certified for their ecological management



© Noé



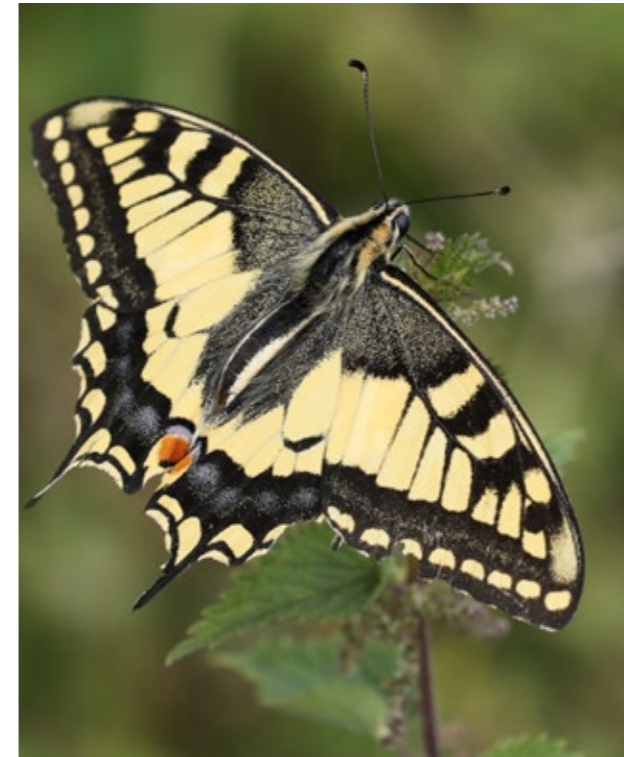
23 000 persons were trained in environmental protection



© Noé

1 million collaborative observations

of fauna, flora and fungi in France since 2018



© Nova Flore

© istock-photos

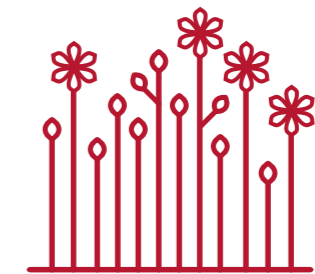
over **100 species** of butterflies & moths observed every year



146 cooperatives and groups supported in Ghana, Cameroon and Comoros



© Nova Flore

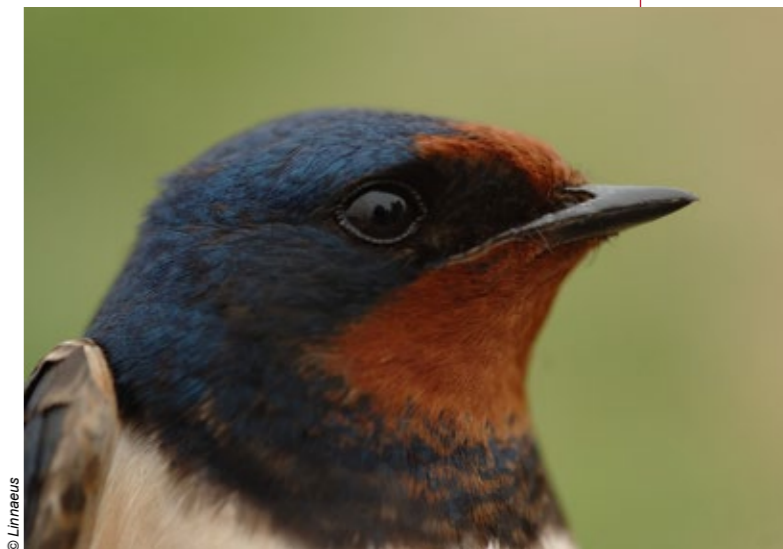


950 hectares of flowering fallows sown each year

12 000 participants



in France's national inventory of Natural Heritage by counting all the biodiversity on national soil (fauna, flora and fungi) in metropolitan and overseas France via the INPN Espèces mobile application.



© Linnaeus

RELEASE OF DWARF
CROCODILES POACHED AND
SEIZED BY ECOGUARDS IN
CONKOUATI-DOULI NATIONAL
PARK IN CONGO



NOÉ, A KEY PLAYER IN CONSERVATION ON THE INTERNATIONAL STAGE

The African continent is particularly rich in biodiversity, with an abundance and diversity of terrestrial and marine flora and fauna, providing ecosystem services that are indispensable to human populations. It is home to a quarter of the world's mammal species, a fifth of the world's birds and a sixth of the world's plants. Yet this extraordinary biodiversity is undergoing dramatic loss, threatened by the erosion and degradation of natural habitats, the direct overexploitation of wildlife, the spread of non-native invasive species and the effects of climate change. Large swathes of biodiversity have already almost disappeared, such as the Saharan and savannah fauna of West Africa. In addition to its impact on food security for local populations, this loss of biodiversity reduces their resilience to extreme events, especially among rural populations who are often the most deprived.

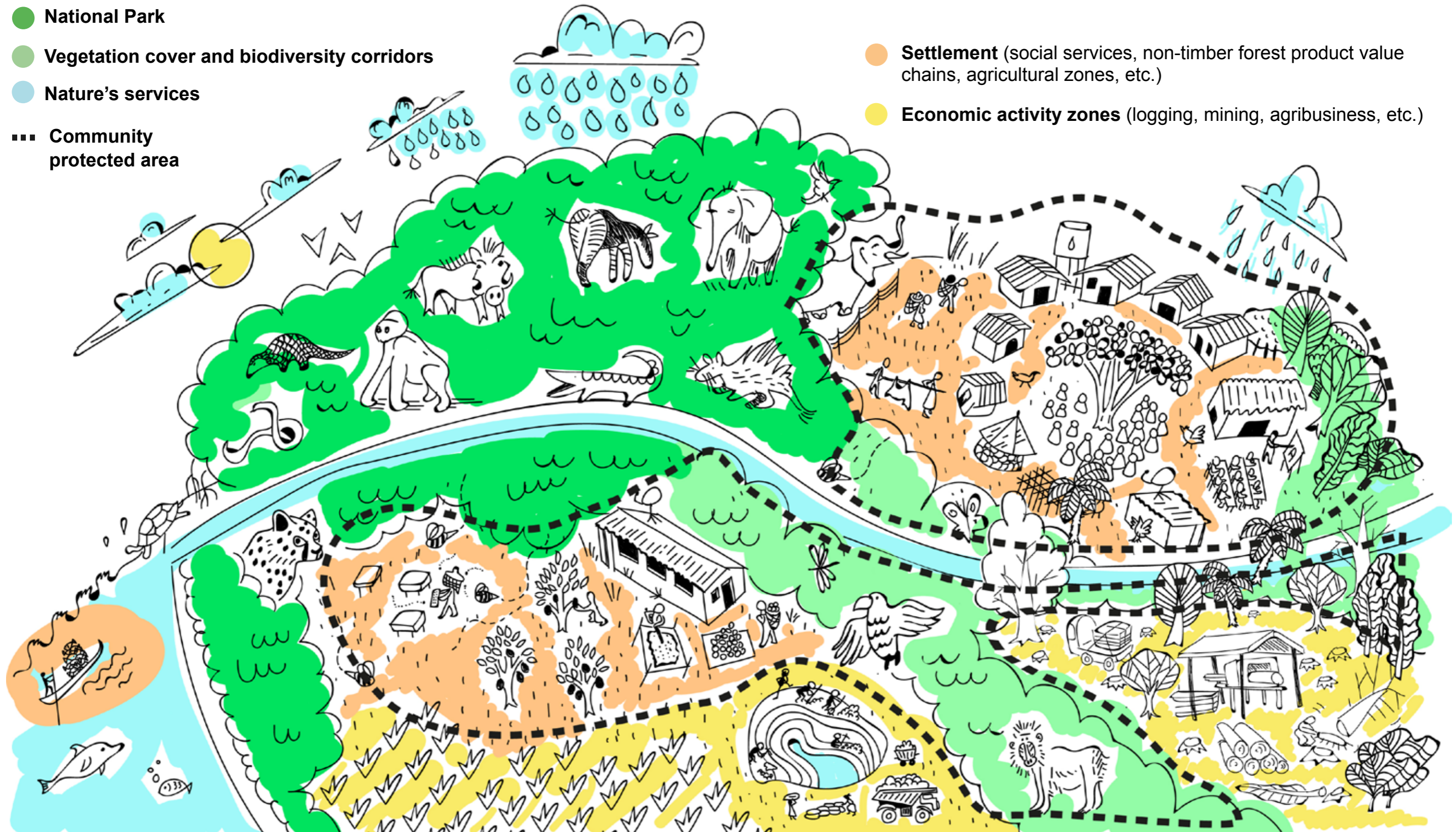
Action is urgently needed to save Africa's biodiversity. In 2023, Noé worked with 6 African countries to achieve better conservation and more sustainable management of biodiversity: Cameroon, Chad, Comoros, Congo, Ghana and Niger.

OUR LANDSCAPE APPROACH

Over the next 3 years, Noé aims to improve the **governance and sustainable management of at least 10 landscapes with high biodiversity potential, to build resilience to climate change, as well as a sustainable economic development model**, enhancing the attractiveness of these territories and facilitating the sustainability of their financing. To achieve this, **Noé has applied a «landscape» approach** and a set of complementary intervention modalities to key territories in order to respond as effectively as possible to local issues and contexts, in partnership with the African countries concerned.

- National Park
- Vegetation cover and biodiversity corridors
- Nature's services
- Community protected area

- Settlement (social services, non-timber forest product value chains, agricultural zones, etc.)
- Economic activity zones (logging, mining, agribusiness, etc.)



© Valentine Caffè illustrator

LANDSCAPE APPROACH

1 - A CORE OF BIODIVERSITY

We act wherever there is biodiversity to be preserved or restored. Managing biodiversity hotspots and secondary biodiversity zones - generators of ecosystem services essential to our survival - requires specialized technical skills, and the ability to make long-term commitments.

However, the protection of these biodiversity hotspots is doomed to failure if it is not supported by local communities, and if it does not generate positive externalities: this is what points 2. and 3. are all about.

2 - LOCAL COMMUNITY DEVELOPMENT

We ensure that communities living in and around protected areas are involved in their governance and benefit sustainably from their resources to foster their socio-economic development.

This approach favors **territories with a high degree of biodiversity and resilience to climate change**. It enhances territorial security and integrity, encourages the socio-economic development of local communities, including the empowerment of women, and promotes inclusive governance mechanisms. Ultimately, it enables the **emergence of synergies between socio-economic development activities and those aimed at preserving biodiversity**, resulting in a preserved, prosperous and resilient landscape.

3 - A TERRITORY INCLUSION

In the interests of sustainability, we ensure that all stakeholders in the area are involved, ensuring sustainable use of resources and involving local communities: the private sector, local authorities, government, and so on..



DENTAL HEALTH MISSIONS FOR PEOPLE LIVING IN THE TERMIT AND TIN-TOUMMA RESERVE IN NIGER

© Noé

HOW WE WORK



RELEASE OF POACHED PANGOLINS IN CONGO

© Noé

WE MANAGE PROTECTED AREAS IN PARTNERSHIP WITH GOVERNMENTS

Since 2019, with the support of our financial partners, including the Agence Française de Développement and the European Union, and with technical and administrative support from African Parks, we have been responsible for ensuring the day-to-day operational management of three protected areas :

- **Termit and Tin-Toumma National Nature Reserve** (Niger)
- **Binder-Léré Protected Area Complex**, including Zah-Soo National Park and Binder-Léré Wildlife Reserve (Chad)
- **Conkouati-Douli National Park** (Congo)

Noé is the only French NGO managing protected areas in Africa, with long-term mandates in partnership with the governments of the countries concerned. We are fully in line with the objective set by the international community in the new Global Framework for Biodiversity to protect 30% of the planet's land and sea surface by 2030.

The management of protected areas makes it possible to take concrete action over vast areas against the collapse of biodiversity, by strengthening the partner state's biodiversity management capacities, improving law enforcement and compliance against corruption and trafficking, and involving the inhabitants of these territories in the various biodiversity conservation activities. Community involvement in the protected area is essential to guarantee the success of biodiversity conservation.

The three protected areas managed by Noé cover 107,000 km² (17.4% of the total surface area of mainland France), and are home to 55 endangered and threatened animal species. Nearly 300 national and local employees have supported the management of these protected areas, helping to foster community awareness of biodiversity issues in these territories. Nearly 135,000 people benefit from community development activities: environmental education, economic development, access to water and health care, etc.

WE SUPPORT PROTECTED AREAS MANAGED BY COMMUNITY OR PRIVATE PLAYERS

Community organizations and private players with territorial mandates covering hundreds of thousands of hectares play a key role in protecting and enhancing the biodiversity of these territories.

We support the structuring of community protected areas with the aim of creating biodiversity corridors between them, and linking them to national parks. We have worked to safeguard around 300,000 hectares of community protected areas in Ghana.

We also support private players in Cameroon in redistributing the benefits of their activities to local communities, with the ultimate aim of mobilizing communities to sustainably manage protected areas.

WE HELP COMMUNITIES TO DEVELOP AND REDUCE PRESSURE ON NATURAL RESOURCES THROUGH REVENUE-GENERATING PRO-BIODIVERSITY VALUE CHAINS



© Man and Nature

In the regions where we operate, we develop sustainable natural products (cocoa, honey, shea, etc.) that generate income to support the socio-economic development of communities and preserve their natural resources. We work with the private sector to encourage them to preserve resources and to guarantee local producers long-term technical support and market access.

Nearly 146 pro-biodiversity natural product cooperatives, notably in Ghana and Cameroon, have continued to be set up in and around the protected areas. In all, the development of these pro-biodiversity value chains will have generated over 1 million euros by 2023, enabling almost 3,000 people to diversify their income. Some 23,000 people have been

educated in the management and development of natural resources.

WE STRENGTHEN LOCAL CIVIL SOCIETY ORGANIZATIONS (CSOS) RECOGNIZED FOR THEIR EXPERTISE

Collaboration with local CSO is at the heart of Noé's intervention strategy.

In addition to operational collaborations, we support them on :

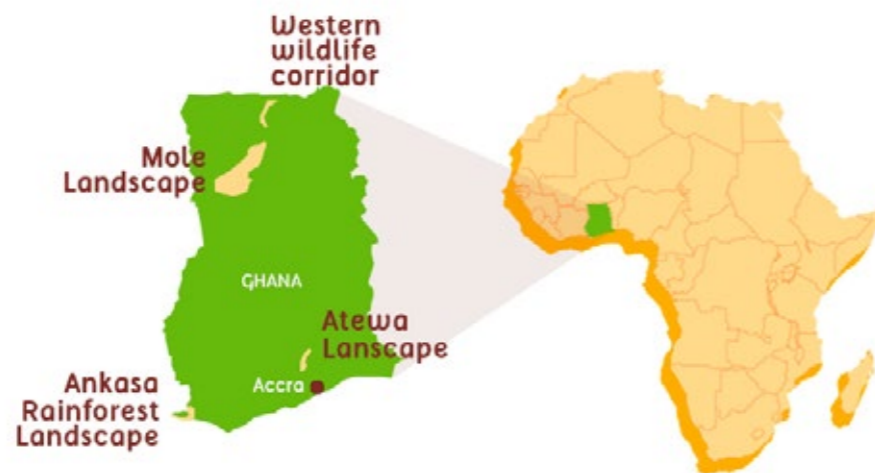
- Their organizational and strategic development
- Administrative and financial capacities
- Development of specific technical skills (ecological monitoring, value chain development, etc.)

12 local CSOs have been supported or have collaborated in the sustainable management of natural resources. These collaborations foster the structuring and emergence of committed leaders and civil society players in developing countries.



© Noé

OUR ACTIVITIES IN GHANA



KAPOK TREE (CEIBA PENTANDRA) IN ANKASA CONSERVATION AREA WEST OF GHANA

© N. Cayre / Noé

Ghana boasts an **exceptionally rich ecosystem** and an abundance and variety of flora and fauna. The country is home to a number of **endemic primates**, West African chimpanzee populations and savannah elephants. Nearly 15% of its territory is made up of protected areas of various categories, which are subject to strong pressures from agriculture, mining and illegal logging. The country has put in place a public policy aimed at strengthening the role of local communities in wildlife management (**CREMA - Community Resource Management Areas**), which Noé strives to support.



© N. Cayre - Noé

PREPARATION OF GARI

In Ghana, through our Econobio project, which has continued to roll out, we are proposing an innovative biodiversity conservation model based on the development of **sustainable income-generating natural product value chains** for communities and the strengthening of community-based natural resource management organizations, **the CREMAs (Community Resource Management Areas)**.

We aim to improve community conservation of biodiversity and use of natural resources by **strengthening community governance structures**.

CREMA, a governance framework created in the early 2000s, enable the Ghanaian state to delegate the management of fauna and flora **resources to local communities** within a defined area.

These communities depend essentially on nature (soil, water, forest products) for their daily sustenance. By giving them **responsibility** for managing their territory's natural resources, they become the guarantors of the ecosystem's sustainability.

Noé supports 11 CREMA in Ghana, located on the outskirts of national parks (Molé National Park) or around areas of conservation interest (Ankasa Reserve, Atewa Forest and the Mole-Nazinga corridor).

We support them in :

- Organizational structuring
- The development of management plans and tools for ecological monitoring and illegal wildlife harvesting
- Setting up sustainable financing mechanisms, particularly for pro-biodiversity value chains
- Engaging the private sector in conservation agreements

© N. Cayre - Noé



MURUGU ORGANIC SHEA PROCESSING CENTER

REVIEW OF 2023

- 9 CREMA have been equipped with a community surveillance program. Patrols have resulted, for example, in the confiscation of 21 chainsaws used for illegal logging.
- Nearly 300,000 hectares of community protected areas in Ghana have been managed and safeguarded with the support of our teams.
- 60,000 people have been sensitized on the importance of preserving natural environments.
- 3 companies with a strong commitment to CSR have been supported in their development.



THE KEY NUMBER

over 1.37 M€ were generated by the 8 pro-biodiversity value chains, benefiting more than 2,900 producers, 72% of them being women.



LOOKING AHEAD

- Launch of organic baobab oil production, which will add value to the seeds from the more than 100 tonnes of fruit collected each year by our network of women collectors in northern Ghana, and increase the income of women processors..
- 4 landscapes for biodiversity conservation have been identified and will be at the heart of our intervention strategy in 2024.

EXTRA INFO

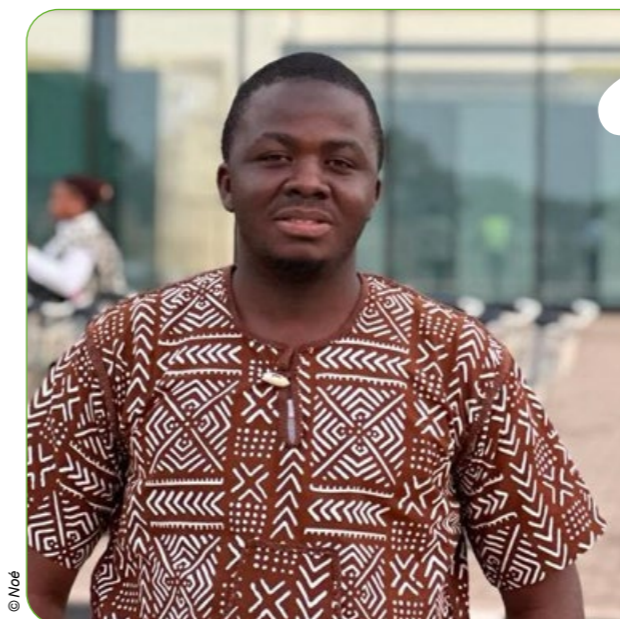
Our new partnership with the Audemars-Watkins Foundation will enable us to support a new CREMA (community-based natural resource management organization) in the Ankasa landscape in its revitalization and development, focusing on biodiversity conservation, sustainable resource management and the development of pro-biodiversity value chains.



CAPACITY-BUILDING OF CIVIL SOCIETY PLAYERS

We strive to **strengthen the civil society players (local NGOs, CREMA managers, committed citizens)** with whom we work. To this end, we have worked with 11 CREMA and 4 NGOs. As part of our partnership with Agronomes et Vétérinaires sans Frontières and Ressource Africa, we organized an exchange visit for a Ghanaian delegation made up of representatives of our technical partners from civil society, the Wildlife Division and members of the CREMAs to Namibia.

This experience enabled them to improve their knowledge of the workings of the **Conservancies (community wildlife management structures)** and their coordination at national level.



“ In 2023, we achieved significant milestones in promoting biodiversity conservation and improving rural livelihoods. **Generating income of over 1,37 million euros through pro-biodiversity value chains** underlines our commitment to alleviating poverty through sustainable, nature-based approaches. These achievements consolidate Noé's position as a leading nature conservation organization in Ghana, promoting innovative approaches in diverse landscapes.

*Wahid Arimiyaw,
Northern Ghana project coordinator*



TOGETHER
WE'RE BUILDING A
LIVING, SUSTAINABLE
WORLD

BAKU SEED PLANTATION
IN GHANA

NOÉ'S INTERNATIONAL PARTNERS & NETWORK

The United Nations Conference on Biodiversity (COP 15) and the European CSRD directive have had a positive impact on the business world in 2023. Noé is stepping up its support for businesses through some twenty committed partnerships that are making a difference in their sector. Here is an exhaustive list in Africa and Ghana:

FINANCIAL PARTNERS OF NOÉ'S INTERNATIONAL ACTIVITIES

CHANEL

CIEL D'AZUR LABS

EARTHANGER

ELEPHANT CRISIS FUND

FONDATION ALBERT II DE MONACO

FONDATION AUDEMARS WATKINS

FONDATION DE FRANCE

FONDATION EUROFINS

FONDATION FRANKLINIA

FONDATION ROTHSCHILD

FONDATION SISLEY D'ORNANO

FONDATION SOFI TUCKER

KERING

PACHAMAMAI

PANGOLIN CRISIS FUND

PHYTODESS/DESSANGE

TECHNICAL PARTNERS OF NOÉ'S INTERNATIONAL ACTIVITIES

ABOYERD

AFRICAN PARKS

APEF

A ROCHA GHANA

ASSOCIATION 2MAIN

AWF (AFRICAN WILDLIFE FOUNDATION)

BARAKA SHEA BUTTER LTD.

BRL INGÉNIERIE

CAMGEW

CFSI FONDATION DE FRANCE

CHAD VOLUNTEERS, TCHAD

CERAF NORD

CERCLE DES AMIS POUR LE DÉVELOPPEMENT DE LÉRÉ

COLIA

COMITÉ DE GESTION ENVIRONNEMENTAL DE BORENDY

CONSERVATION INTERNATIONAL

CONSERVE GLOBAL

CZIP

ENDEMIAS

FERME DE SARA

HELP

ICRAF

IHD

JANE GOODALL INSTITUTE

LKMA

NATURE+

NATURAL HISTORY MUSEUM OF MONTENEGRO

NORTHCODÉ GHANA

ORGIIS GHANA (ORGANISATION FOR INDIGENOUS INITIATIVES AND SUSTAINABILITY)

PAGSUNG ASSOCIATION

PROVINCE SUD

RADIO VOIX DE ZAH SOO, TCHAD

RENATURA

RÉSEAU NATIONAL DE SOUTIEN AUX VEUVES ET ORPHELINS

RE:WILD

SOCIETY FOR THE PROTECTION OF PRESPA

SOS IUCN

TALMOND LTD.

TFFC (TROPICAL FOREST FOOD AND COSMETICS)

TFRD (TROPICAL FOREST AND RURAL DEVELOPMENT)

TROUPE THÉÂTRALE LA LUMIÈRE DE MABADJIN

WAPCA (WEST AFRICAN PRIMATE CONSERVATION ACTION)

WELL GROUNDED

MINISTERS, INSTITUTIONS AND RESEARCH CENTERS

AFD

AGENCE CONGOLAISE DE LA FAUNE ET DES AIRES PROTÉGÉES

APEF - PROGRAMME D'APPUI À LA PROTECTION DES ÉCOSYSTÈMES FRAGILES DU TCHAD (PROGRAMME DE L'UNION EUROPÉENNE)

FEM (FONDS POUR L'ENVIRONNEMENT MONDIAL, EN ANGLAIS GLOBAL ENVIRONMENT FACILITY, GEF)

IRD (INSTITUT DE RECHERCHE POUR LE DÉVELOPPEMENT)

MINISTÈRE DE L'ECONOMIE FORESTIÈRE DU CONGO

MINISTÈRE DE L'ENVIRONNEMENT, DE LA PÊCHE ET DU DÉVELOPPEMENT DURABLE DU TCHAD

MINISTÈRE DE L'HYDRAULIQUE, DE L'ASSAINISSEMENT ET DE L'ENVIRONNEMENT DU NIGER
MINISTÈRE DE L'ENVIRONNEMENT, DE LA PÊCHE ET DU DÉVELOPPEMENT DURABLE DU TCHAD

PARC NATIONAL DE MOHELI

PROVINCES SUD ET NORD DE NOUVELLE-CALEDONIE

REPUBLIQUE DU TCHAD

UE

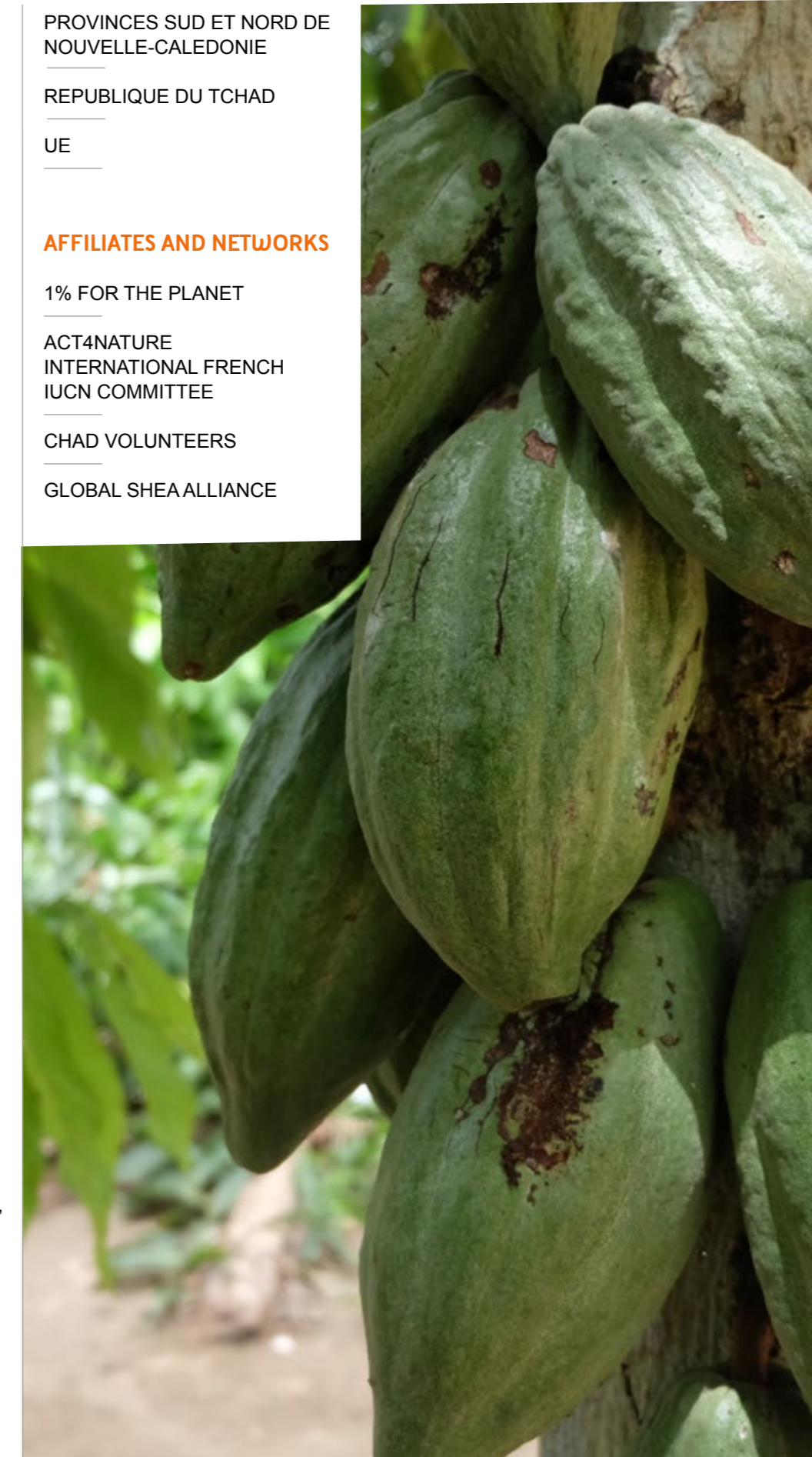
AFFILIATES AND NETWORKS

1% FOR THE PLANET

ACT4NATURE
INTERNATIONAL FRENCH
IUCN COMMITTEE

CHAD VOLUNTEERS

GLOBAL SHEA ALLIANCE



OUR FINANCIAL REPORT

SHEA PROCESSING CENTER
IN MURUGU, GHANA



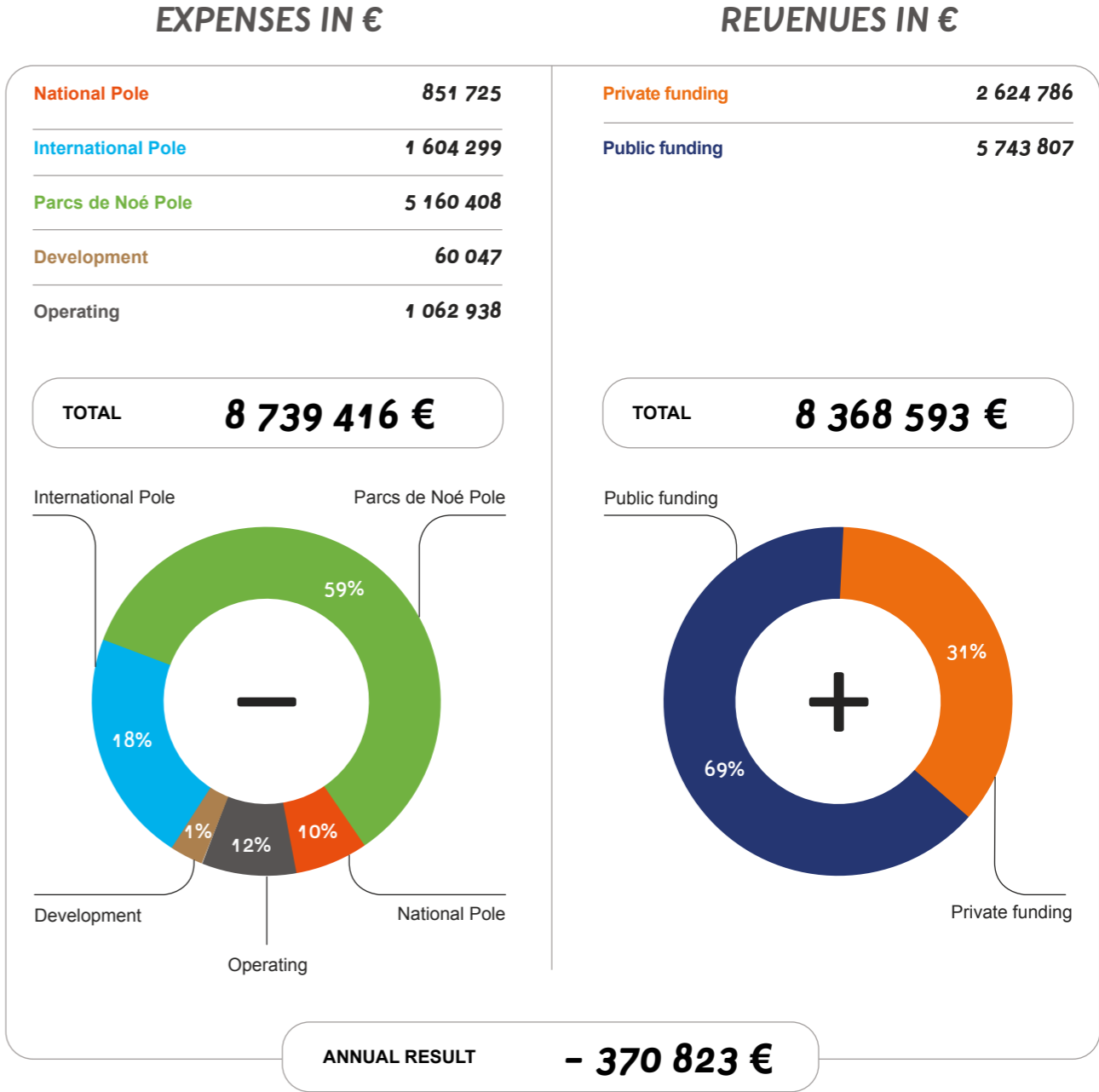
INHABITANT OF ZAH SOO NATIONAL PARK IN CHAD

Noé continues to **grow steadily, with revenues up 11% in 2023 (23% on average since 2020)**. This growth is mainly due to the increase in international budgets (+23% or +1.3M€). The Zah Soo National Park in Chad has reached a stage of stabilization, while the Conkouati-Douli National Park in Congo is growing rapidly. In Cameroon, our projects are expanding into new areas. International sales account for 77% of Noé's overall business.

The Pôle National represents 10%, and the association's operations 12%. This breakdown has remained very stable over the years.

Noé's global strategy also includes a commitment to revenue diversification. Private funding has thus increased by +15% over the previous year, and now accounts for 31% of the association's revenues.

However, events in Niger in July 2023 had a **major impact** on Noé's funding for the Termit and Tin-Toumma reserves in Niger. Part of the potential funding has thus been suspended. Nevertheless, Noé has chosen to maintain a minimum level of activity on site, working closely with the reserve's nomadic communities and the authorities. This mobilization of the association's own funds explains the **deficit of -370,823€** observed in 2023.



CHARGES AND EXPENSES IN €

	2021	2022	2023	VARIATION
Total expense	7 241 761	7 283 375	8 739 416	20%
Total revenues	7 289 487	7 527 575	8 368 593	11%

